

Upcoming Events



GOAT MARKET
NOVEMBER 29



ST. LUCIA
DECEMBER 6



ANNUAL MEETING
MARCH 29, 2026



New Sweden
Cultural Heritage Society

NEWSLETTER

PO Box 80141, Portland, OR 97280 <https://www.newsweden.org> newswedenpdx@gmail.com

Board of Directors

President & Treasurer

Steven Englund

Vice President

Ross Fogelquist

Secretary

Beth Burczak

Membership Bookkeeper

Joel Johnson

Members at Large

Sally Krantz

Kathryn Wilske

Kristi Gustafson

(Goat Market Chairperson)

Stefan Nornholm

(Instagram)

Elaine Meis

(Newsletter Editor)

Sue Graham

Other People

You Need to Know

Membership Coordinator

Ute Munger

Copywriter for Newsletter

Paula Inglett

President's Message

Dear Members & Supporters,

As the leaves drop and seasons change, so do our positions within this community! Since my family has just welcomed our second baby boy, I will now take some time away to be with the growing kiddos! Therefore, as my term as President of the New Sweden Cultural Heritage Society draws to a close, I want to take a moment to express my heartfelt gratitude to each of you. It has been a privilege to help carry forward the mission of preserving and celebrating Swedish culture in the Pacific Northwest. Over the past years, I've been inspired by the warmth, energy, and commitment of our community—whether at our traditional-inspired events, community meetings, or one of the many moments in-between! Together, we've honored our heritage while also welcoming new generations and friends into the fold.

Looking back, I'm proud of what we've accomplished—strengthening our events, supporting scholarships, and deepening the bonds that keep our community vibrant. As we prepare to welcome new leadership, I feel confident in the path ahead. I plan to remain involved with the Board, and you will also see some familiar faces take on leadership roles. New Sweden is in strong hands because of people like you who continue to show up, contribute, and keep our traditions alive. Thank you for the opportunity to serve, and for your unwavering support throughout my time in this role. I look forward to staying involved as we continue to grow and evolve—rooted in history, and open to the future.

Tack så mycket & varma vinter önskningar!

Steven Englund, President

New Sweden Board Members and Officer Positions Opening Soon

Please consider becoming a part of the New Sweden Board of Directors. A few of the Director's terms are coming to an end and we invite you to become more involved by joining the New Sweden Board. The Board meets monthly. There will be members at large and officer positions open. Elections will be held at the November Board meeting with roles to begin January 1, 2026.

If you would like to be a part of the New Sweden Board of Directors email your intent to newswedenpdx@gmail.com and indicate your interest in a board member at large or officer position. Your consideration is appreciated.

A Huge "Thank You" to All Kräftskiva Party Volunteers!

In August New Sweden members and guests enjoyed a delightful Kräftskiva Party on the grounds of Fogelbo. There was an abundance of crayfish and food! It could not have been possible without the help of so many volunteers who assisted with cooking crayfish, set up, clean up, smorgasbord and beverage preparation. A special 'thank you' to Eric Goranson and Ray Wikman for stringing up outdoor lights which greatly added to the party atmosphere.



Scandinavian Christmas Goat Market

Gather your family and friends to share some "jultämning" (holiday spirit) and kick off the festive season by attending the Scandinavian Christmas Goat Market. It takes place Saturday, November 29, 2025, from 9:00 am to 4:00 pm at historic Norse Hall, 111 NE 11th Avenue, Portland.

New Sweden Cultural Heritage Society is proud to host this annual event. Once again there will be a large lineup of over 30+ outstanding vendors that include many local artists, enjoy day-long live entertainment, three floors to explore, a free kid's area and an assortment of Nordic foods available to purchase. Plus, a huge LEGO Christmas display.

Tickets available at the door. Prices: \$8 for adults (ages 16 +), \$4 for youth (ages 4 -15), and FREE (3 and under). You can also skip the line and buy online.

Ticket sales will be available online soon! Visit www.christmasgoatmarket.com or www.newsweden.org/goatmarket/ to purchase.

About your host: NEW SWEDEN

This event is proudly presented by New Sweden Cultural Heritage Society and will feature many other local Scandinavian organizations serving food, crafts and cheer.

All are welcome! <https://www.newsweden.org/>

Hope to see you at the **Scandinavian Christmas Goat Market on November 29!**

Goat Market Volunteer Positions ~ Free Admission with Volunteer Shift ~

Friday, November 28 – Set Up

- Move tables and chairs, taping off ballroom floor – 10

Saturday, November 29 – Goat Market Day

- Front Door Monitor – 1
- Entrance Monitor, Couch Street Door – 7
- Pre-Sold/Volunteer/Performers Admissions – 4
- Main Entrance Admission– 8
- Greeter Positions– 8
- Dining Room Hosts – 10
- Saturday League of Swedish Societies Food Booth – 3
- Saturday – Take Down – 8

Contact: Kristi Gustafson for hours and volunteer roles.

Email: kristigus@aol.com

Volunteer help is a huge part of what makes a successful Goat Market. Your assistance is invaluable. Thank you in advance for your help.



Scandinavian Christmas Goat Market Entertainment Schedule

9:00 a.m. – Music – Pre-recorded

9:45 a.m. – Dan Schlesinger – Euphonium Contemporary Scandinavian & Holiday Music

10:40 a.m. – Greetings from Sir Ross Fogelquist

10:43 a.m. – Portland Nordic Chorus – National Anthems

10:45 a.m. – Leikarringen of Portland – Scandinavian Folk Dancers

11:30 a.m. – Dawn Juliano and Dave Weisel – Fiddle & Accordion Scandinavian Musicians

12:15 p.m. – Tulehoidjad – Estonian Folk Dancers

1:00 p.m. – Alle Mans Katt – Tunes by Kim Majors & Daughters – Guitar, Nyckelharpa & Fiddle

2:00 p.m. – Lucia Court and Vasa Youth Group Dancers – Songs & Folk Dancing

3:00 p.m. – Fossegrimen – Instrumental Music



History of New Sweden's Scandinavian Christmas Goat Market

by Kristi Gustafson

Before the pandemic, New Sweden relied heavily on vending a variety of wares at Nordic events and hosting an annual "yard sale" featuring donated Scandinavian items. This yard sale required significant volunteer hours over many days with most of the earnings generously donated to Trollbacken Swedish Camp and the Swedish School. However, with Nordic Northwest gaining ownership and control of the Fogelbo grounds, that opportunity vanished. The onset of COVID-19 brought restrictions that limited the number of people at gatherings, forcing NNW to reduce the size of Scan Fair and the number of vendors.

In the fall of 2021, as restrictions eased, Jane Adams from Sons of Norway, New Sweden President Corina Laws, and New Sweden Facebook administrator Courtnee Riise Averskog came up with the idea of hosting a small Christmas market at Portland's Grieg Lodge Sons of Norway Norse Hall. The goal was to have just enough vendors to cover the facility rental cost. Corina presented a financial plan to the New Sweden Board and they agreed to the initial outlay, with New Sweden receiving the profits from admissions. Inspired by a vintage Swedish Christmas card featuring a cartoon pig, the market was named "The Christmas Pig Market," which certainly caught people's attention, especially given that the market was just six weeks away.

Jane, Courtnee, and Corina handled all the organizing, planning, publicity, and vendor coordination. On December 11th, the group anxiously awaited to see if anyone would attend. With about twenty vendors and nominal adult admission, the event turned out to be a success. After months of being homebound, people were excited to have the opportunity to go out. The beauty of the Norse Hall ballroom, adorned with draping Nordic flags and a serene Christmas tree aglow with hundreds of clear lights provided a much-needed respite from months of isolation.

New Sweden saw a fund-raising potential and inquired about the plans the three women had for the 2022 market. None of them were in a position in their personal lives to do the work to produce another market. So, they agreed that New Sweden could continue the market, but using a different name. Building on the original name, New Sweden's Scandinavian Christmas Goat Market was created recognizing the Julbock.

Over the past three years, the Goat Market has grown significantly. In the first year, hot food vendors were added in the lower floor dining room. In the second year, space was rented on the second floor Lodge Room for displays, activities, and additional vendors. By the third year, the lower floor Nordic Room was rented to add extra seating and vendor space. We have now reached the maximum growth capacity in the building. The planning group has worked hard to ensure another successful event, and they look forward to a festive and fun 2025 Scandinavian Christmas Goat Market!



Fall Cookie Baking Event

New Sweden member, Jamie Stone Runckel, taught the fall cookie baking class on October 12. He arrived with not one, but two sweet bread braids- cardamom and cardamom & cinnamon for class members to enjoy with coffee, even before the class began. They were delicious!

Jamie shared his techniques on creating Hallongrottor (Swedish Raspberry Caves), Milanopinnar (Swedish "Milanese" Logs), and Chokladsnittar (Swedish Chocolate Slices). He demonstrated how he makes each cookie look perfect. Attendees left with recipes and a container of cookies to enjoy later. A huge THANK YOU to Jamie for teaching this fun class and sharing his baking expertise.

Jamie is the owner/operator of Jamie's Kafferep, a boutique business specializing in Swedish and German baked goods. You will find him at major Nordic events like Midsummer, Scandinavian Christmas Goat Market, and Scan Fair, as well as the Hillsdale Farmer's Market the first four Sundays in November, and December 7th and 21st. Jamie suggests making the order in advance to ensure he has the desired baked goods on hand. The selection of baked goods can be viewed on Facebook at Jamie's Kafferep by clicking the photo link, and he can be reached via email at: jamie@stonethrivecom.



Baking, Cooking & Crafts Classes

Plans are underway to offer more opportunities for members to experience Swedish tastes, traditions and fellowship through baking, cooking and crafting opportunities. Look for announcements on any of these events in an email from New Sweden.



Portland Lucia Fest

The annual Lucia Fest is a Swedish celebration of light that marks the Christmas season. Join us on Saturday, December 6 at Moreland Presbyterian Church for this cherished holiday tradition.

The family friendly event will feature a traditional procession, singing and performances that bring the magic of the Swedish holiday tradition to life. The program will be followed by traditional holiday treats such a glögg, Scandinavian baked goods, coffee and juice. Followed by dancing around the Christmas tree and a visit from Tomten.

Admission: Adults \$15.00; Children (4-12yrs) \$5.00; Children (3 and under) free. Please join us on Saturday, December 6 from 3-5 pm at Moreland Presbyterian Church, 1814 SE Bybee Blvd. for this cherished holiday tradition.

Lucia Fest Volunteers Needed. ~ Free admission with Volunteer Shift ~



- Cookie Donations
- Greeters in folk costume
- Set up before the program
- Take down after the program
- Kitchen helpers

Your gift of time would be greatly appreciated.

Contact: Kristina Neiman

kmneiman@gmail.com

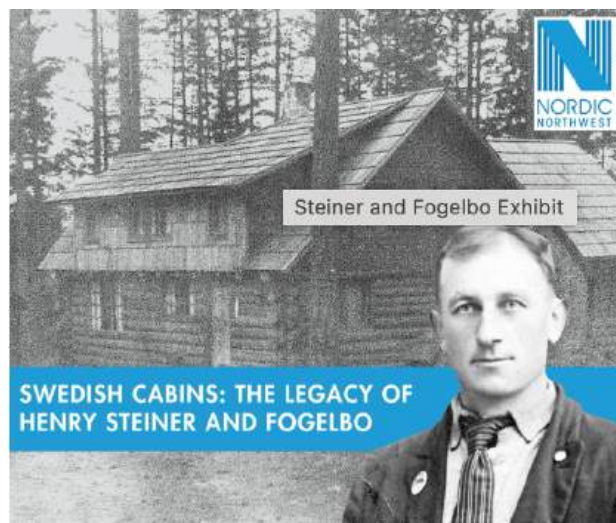
503-290-9284

Someone will get back to you with more details. Thank you!

Exhibit: Swedish Cabins: Legacy of Henry Steiner and Fogelbo

The Oregon State Capitol will host the exhibit – Swedish Cabins: The Legacy of Henry Steiner and Fogelbo. It is scheduled to be on display at the Oregon State Capitol from **January 6, 2026, to February 5, 2026**. The exhibit is presented by Nordic Northwest and will be located in the Capitol's West Galleria. The exhibit is available during Capitol hours, 8 a.m. to 5 p.m. Monday through Friday.

For most Americans, the log cabin represents the American frontier. The log cabin also tells the story of Swedish immigration and innovation in the United States. In the Pacific Northwest, the story of the Swedish log cabin lives on through the legacy of craftsman, Henry Steiner. In the 1920s through the 1950s, Steiner and his family built around a hundred cabins and other structures. On the campus of Nordic Northwest is Fogelbo. A National Historic Site, Fogelbo is an outstanding example of the craftsmanship and style of Henry Steiner.



This exhibit was one of three that were awarded Capitol History Gateway exhibit sponsorships in the first year of the program. Exhibits are funded, in part, by the Oregon State Capitol Foundation, a 501(c)3 non-profit organization.

Swedish Conversation Group - Samtalsgruppen - A Recurring Event

On Fridays, a Swedish language conversation group meets via Zoom at 4:00 pm. The conversation group of about 12 people finds that it is a comfortable place to work on Swedish language skills. Those interested in learning Swedish are welcome to attend, no matter your skill level. All one needs is a desire to improve your speaking skills. Email Ann Stuller, sasmac@comcast.net to receive the Zoom link and join in the fun!

Membership Renewal

A reminder to all New Sweden members that everyone's membership renewal takes place between December 1 - 31, 2025. It needs to be completed prior to January 1, 2026. An up-to-date membership roster helps the Board of Directors plan and carry out events. Membership means you will receive the quarterly newsletter and emails to inform you about upcoming events and time-sensitive information, special member-only activities, and special member-only perks (such as special-event access to the Columbia Sportswear Employee Store).

The easiest way to renew your New Sweden membership is by visiting the New Sweden website, <https://www.newsweden.org/membership/> PO Box 80141, Portland, OR 97280. **Please Note:** If you turned 80 years young in 2025 or earlier and have been a member of New Sweden for at least three years, then you have been elevated to Lifetime status. This means no more dues to pay. However, you still need to fill out the Membership form in December for your Membership to stay active for the following year. If you have a Family Membership and your spouse has not reached that golden level yet, your spouses' paid membership changes to a Single membership.

☐ New Membership ☐ Renewal Membership ☐ New Address

Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

☐ Basic/Single \$25.00 ☐ Senior couple (over 65 yrs) \$40.00

☐ Household/Family (children under 12) \$45.00 ☐ Over 80 years old free

Make checks payable to: New Sweden Membership, P.O. Box 80141, Portland, OR 97280

or pay online at www.newsweden.org/membership

☐ I am interested in volunteering, please contact me at: _____

Congratulations to Harmoni Lodge!



Vasa Order of America, Harmoni Lodge #472 held a large celebration in honor of their Centennial with dinner, a program and dancing on Saturday, October 18, 2025. Honorary Swedish Consul Petra Hilleberg, Ross Fogelquist and numerous Harmoni Lodge leaders over the years spoke. Delightful stories were shared, Vasa Youth Group Folk Dancers performed, and Swedish pride was clearly evident throughout the room.

The Lodge was instituted on 11/29/1925 and for 100 years it has been committed to the promotion and advancement of Nordic

heritage and culture. Congratulations on Vasa Order of America, Harmony Lodge #472 on your impressive achievement!



Nordic Chorus Christmas Concert



Kick off your holiday season by attending The Portland Nordic Chorus Christmas Concert on Sunday, December 7, from 4 - 6:30 pm. The event will be held in the Great Hall at Nordic Northwest. Doors open at 3 pm with a no host bar of beer and wine for purchase. Light refreshments to be served.

TICKETS can be purchased at the door or through the NNW website.

Nordic Northwest Members: \$15

General Admission: \$20

All Youth (12 & under): \$10

Arts for All: \$5

New Sweden at Scan Fair

Look for New Sweden at Scan Fair this year on December 13 and 14 at the Oregon Convention Center, Saturday 10 am - 5 pm and Sunday 10 am - 4 pm. We will have an information booth, plus additional items. Stop by the booth, we would love to see you!

Meet Max Martin – Sweden's Supreme Hitmaker

Known as a mega hit machine, Max Martin is a highly successful Swedish songwriter and producer for some of the biggest pop artists in the world over the past 25 years. He has written or co-written 30 Billboard Hot 100 number-one singles and produced or co-produced 26 of them. This is the most #1s for any producer in the history of the Billboard Hot 100 chart. Most recently Max Martin and his Swedish collaborator Shellback teamed up with superstar Taylor Swift as the sole collaborators on her 12th album, *The Life of a Showgirl* at his studio outside of Stockholm. The Billboard Hot 100 record was achieved with the success of the recent hit from the album, "The Fate of Ophelia," becoming his 26th No.1 as a producer.

His extensive discography also includes hits for artists like Britney Spears, Backstreet Boys, Katy Perry, Kelly Clarkson, Justin Timberlake and The Weeknd. The trio previously worked together on several Taylor Swift hit songs such as, "Shake It Off," "I Knew You Were Trouble," "Blank Space," and "We Are Never Ever Getting Back Together."



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New Sweden
Cultural Heritage Society

P.O. Box 80141
Portland, OR 97280
CHANGE ADDRESS SERVICE
REQUESTED

Upcoming Events at New Sweden

- **November 16** – CROC Annual Member Party, Lucky Lab Pub, 5–9 pm
- **November 29** – Scandinavian Christmas Goat Market, Norse Hall, 9 am–4 pm
- **December 1-31** – Membership Renewal
- **December 6** – Lucia Fest, Moreland Presbyterian Church, 3–5 pm
- **December 7** – Portland Nordic Choir Holiday Concert, Nordia House, 4 pm
- **December 13-14** – Scan Fair, Oregon Convention Center, 10–5, 10–4
- **December 25** – Julotta, First Immanuel Lutheran Church, 7 am
- **January 6-February 5** – Exhibit Swedish Cabins: Steiner & Fogelbo, 8 am–5 pm
- **February 24** – New Sweden Coffee Hour, Nordia House, 10–11:30 am
- **March 29** – New Sweden Annual Meeting, 12:45–4:45 pm
- Baking, Cooking & Craft Event - TBA